

The latest economic changes in our industry have led to new risks but also new opportunities. **Créations Perrin Suisse** has therefore focused its commitment and activities on all its processes.

We have chosen to diversify our client portfolio by ensuring that our customers are at the core of our business and are also working to maintain our ISO 9001 certification.

We want to meet the strategic challenges of tomorrow by taking into account all the demands of our key stakeholders.

To guide us on this path, we have set objectives and have highlighted the following steps:

- 1. Maintain existing customers,**
- 2. Prospect for new customers,**
- 3. Maintain our ISO 9001 certification,**
- 4. Intensify our common approach to continuous improvement,**
- 5. Continue to be profitable**
- 6. Join Industry 4.0 by modernizing our production tool,**
- 7. Be ISO 26000 assessed and implement our CSR approach.**

These main lines of action are broken down to the level of each department and these objectives relate to each person in our company.

We will monitor these improvements.



La Chaux de Fonds,
On 07.01.2021

Eric Anthonioz
Managing Director